

Jake Melara – Content Producer

Creative and skilled content producer with 9 years of experience creating compelling and engaging video content for various clients. Collaborative team player with a passion for storytelling and a strong track record of delivering high-quality content.

Vancouver, WA 98682

(360) 213-6671

jakemelara@me.com

www.jakemelara.com

EXPERIENCE

Freelance, Portland, OR – September 2023 – Present

Videographer - Video Editor - Motion Designer - Producer

- Produce, film, and edit diverse video content for clients, demonstrating proficiency in media management and post-production processes.
- Collaborate with creative teams and freelancers to deliver high-quality videos across various projects.

C+C, Portland, OR – November 2022 – September 2023

Supervising Producer

- Managed video projects from concept to delivery, overseeing all aspects of production and post-production.
- Led a team of editors to create compelling content aligned with client objectives, ensuring consistency in style and quality.

Rain the Growth Agency, Portland, OR – November 2019 – November 2022

Content Producer

- Executed end-to-end video production, including pre-production, filming, editing, and motion design.
- Collaborated closely with creative teams, account managers, and project managers to deliver client campaigns.

Airstream Adventures, Clackamas, OR – January 2019 – November 2019

Digital Content Producer

- Conceptualized and created videos for websites and social ads.
- Managed multiple video projects, delivering within timeline and budget.
- Implemented asset management solutions for video and photo archival.

GizmoSlip, Vancouver, WA – February 2018 – January 2019

Freelance Video Editor

- Edited videos for a popular YouTube channel, incorporating graphics and animations to enhance storytelling and engagement.
- Designed Graphics for thumbnails and social posts.

SOFT SKILLS

Organization
Communication
Teamwork
Attention to Detail
Adaptability
Creativity
Problem-Solving
Flexibility

TECHNICAL SKILLS

Video editing
Motion design
Color grading
Sound design
Storyboarding
Cinematography
2D/3D animation
Graphic design

SOFTWARE

Premiere
After Effects
Media Encoder
Photoshop
Illustrator
Lightroom
DaVinci Resolve
Pro Tools
Microsoft Office
Figma

CERTIFICATIONS

Part 107 Drone License
(February 2019 – Present)

The Program, Portland, OR - July 2017 - February 2018

Jr. Motion Designer

- Developed and animated motion graphics, seamlessly integrating them into video production workflows.
- Collaborated with design and video teams to ensure cohesive integration of motion content into projects.

Serenity Studios, Portland, OR - October 2016 - June 2017

Post-Production Specialist

- Edited high-quality videos and motion graphics, enhancing visual storytelling and engagement.
- Developed technical production workflows to optimize efficiency throughout the post-production cycle.

Digital Trends, Portland, OR - September 2015 - May 2016

Video Production Assistant

- Produced, filmed, and edited video content covering various tech topics.
- Collaborated with writers and editors to create compelling narratives.

Post House Inc, Vancouver, WA - January 2015 - January 2016

Photo & Video Editor

- Edited video content and photos, implementing color correction and post-production enhancements.
- Created and managed post-production documents to facilitate efficient project workflows.

EDUCATION

Washington State University Vancouver - January 2011 - January 2014

Completed 37 credits